



April 30, 2019

TO: Board of Directors
FROM: Renee Osborne, General Manager
SUBJECT: **Agenda Item 9D – 5/2/2019 Board Meeting**
General Manager Activity for April 2019-Water Conservation Update

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Charles L. Cesena

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Renee Osborne

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WATER CONSERVATION UPDATE

As part of the cooperative conservation campaign with the Chamber of Commerce, SLO County, Golden State Water Company, and the District, we are planning a Conservation Fair on Sunday, June 23rd at the South Bay Community Center. We hope to have the Los Osos Middle School video entries by this time and announce the winners at this event. The event will feature the local businesses who sell conservation items (rain catchments, tank-less water heaters, clothes washer grey water systems), contractors that can install the items and landscapers who can provide advice to the public on drought tolerant plants and how to beautify their yards. In addition there will be food and fun items for kids to do. We have reserved the South Bay Community Center inside/outside (no deposit required) for this event. All proceeds will be collected by the Chamber of Commerce and used to pay for the video awards, expenses and additional water conservation marketing tools.

The County, Golden State and District staff will need to meet with the contractors prior to the Conservation Fair to explain our intent and their involvement. We would like to use the Board Room, Suite 106, on Thursday, May 30th at 6:00 p.m.

DISTRICT REBATE PROGRAM

Currently, the District has \$50,000 in the Water Conservation Reserve account. It has been the intention of the District to create a rebate program for District water consumers. Staff is working with the Utility Advisory Committee on a rebate program. We will bring back a rebate program for Board approval at the June 6, 219 Board Meeting.

Golden State and the County will be sharing their updated rebate programs with the community at the Conservation Fair. We hope to have the District's rebate program in place by the Conservation Fair date.

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